

ASIAN COUNSELING AND REFFERAL SERVICE

SPONSORSHIP



ASIAN COUNSELING
and REFERRAL SERVICE

2026



MISSION & IMPACT

43,478

individuals reached through
services and advocacy

16,677

enrollments across
programs

3,600+

referrals and navigation
services

ACRS promotes social justice and the well-being of A&NH/PI and other underserved immigrant and refugee communities through multilingual, trauma-informed, and culturally responsive services. Our programs span the lifespan, from youth leadership and mental health care to elder wellness, food security, and employment support. ACRS is rooted in community and built on more than five decades of social justice advocacy. We stand alongside Asian, Native Hawaiian, Pacific Islander, immigrant, refugee, and other underserved communities to advance racial equity, expand access to care and work to elevate the voices of vulnerable and marginalized communities. Beyond a service provider, ACRS is a community anchor, a trusted advocate, and a place where people find connection, dignity, and hope. Together with our partners, we are building a more just, compassionate, and equitable future for generations to come.



PROGRAM HIGHLIGHTS

BEHAVIORAL HEALTH & RECOVERY

ACRS offers trauma-informed, multilingual mental health and recovery services that meet people where they are. Adults, children, and families receive culturally grounded counseling, substance-use recovery support, and care that honors their lived experience. Our approach reduces barriers, builds trust, and strengthens long-term stability through community-based healing.

AGING & ADULT SERVICES

We provide culturally responsive support for elders and adults that promotes independence, dignity, and connection. Through programs like Club Bamboo, case management, wellness activities, chronic illness support, and post-hospitalization care, staff who share language and cultural background create continuity, comfort, and deep trust.

FOOD SECURITY & NUTRITION

ACRS ensures reliable access to culturally familiar food through a community-centered Food Bank, senior meal sites, and a working Community Farm. Families and elders receive fresh produce, hot meals, and pantry staples that reflect their cultural traditions. These programs serve as a vital lifeline for households navigating food insecurity and rising costs.

YOUTH & FAMILY PROGRAMS

These programs support youth and families with culturally attuned mental health, leadership, and early-intervention programs. School-based and community services nurture cultural pride, resilience, and belonging. Through Pathways to Our Future, A&NH/PI youth receive individualized guidance, civic leadership development, and support in building strong academic and career pathways.



COMMUNITY SNAPSHOT

- 85% A&NH/PI clients
- 60% Women
- 80% low income (per Federal Poverty Level)
- 100+ bilingual/bicultural mental health professionals
- 64 client languages 42+ staff languages



REACH AND ACCESS

- 43,478 individuals reached through services and advocacy
- 16,677 enrollments across programs
- 3,600+ referrals and navigation services





REPUTATION

For more than fifty years, ACRS has been recognized as one of the region's most trusted and culturally grounded service providers. Partners across King County rely on our deep expertise in serving Asian, Native Hawaiian, Pacific Islander, immigrant, and refugee communities with dignity and cultural responsiveness. Our strong reputation for integrity, impact, and community-driven leadership makes ACRS a reliable partner for sponsors committed to meaningful, equity-centered investment.

EVENTS

Walk for Rice draws over 800 participants, and the ACRS Annual Benefit Gala welcomed 350 attendees in 2025, including community leaders, elected officials, and long-time ACRS supporters, friends, and families.

Across the year, ACRS also hosts annual staff retreats, dozens of community outreach events, and multiple volunteer appreciation gatherings, strengthening connection, visibility, and engagement across King County.

REACH

ACRS reaches over 40,000 people every year through services and civic engagement with an active network of over 1,600 volunteers

Sponsors will gain exposure to ACRS's networks via promotional emails, digital media, and printed materials.

- ACRS email list has 13,000+ individuals
- Print mail reaches over 5,000 households
- 11,500+ followers on social platforms



ACRS ANNUAL GALA

Community Event: October 3, 2026

400+

community members
attending the gala

The ACRS Annual Benefit Gala is our largest fundraising event of the year, bringing together community members, partners, and supporters to celebrate the resilience and cultural richness of Asian, Native Hawaiian, Pacific Islander, immigrant, and refugee communities.

The evening features inspiring client stories, multilingual performances, and mission-driven programming that highlight ACRS's work across behavioral health, food security, aging services, and youth leadership. that advance equity, belonging, and community well-being. The Gala serves as both a celebration and a call to action —mobilizing critical support that sustains ACRS's most essential services year-round.

MEANINGFUL WAYS YOUR COMPANY CAN GET INVOLVED:

- **Sponsor:** Elevate your company's presence by sponsoring the event and joining other leading organizations investing in ACRS's mission.
- **Host a Table:** Highlight your company's commitment to community by hosting a table among fellow corporate leaders.
- **Donate to Auction:** Showcase your brand by contributing goods or services that stand out and help drive essential fundraising.
- **Give:** Make a visible, high-impact statement during Raise the Paddle alongside other dedicated community partners.

ACRS 20
GALA 26



SPONSORSHIP OVERVIEW

Hope, Opportunity, and Voice for all.

PRESENTING \$25K+

- Top-tier recognition as “presenting ” sponsor
- Top-tier logo placement on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 8 Social Media mentions
- Stage Spotlight during program
- VIP table at our Benefit Gala and admittance to Afterparty
- Unique Social Media mention

PREMIER \$15K+

- Large logo on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 6 Social Media mentions
- Stage Recognition during program
- VIP Table at Benefit Gala with admittance to After party

ADVOCATE \$10K+

- Medium logo on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 4 Social Media mentions
- 6 tickets to Benefit Gala

PARTNER \$5K+

- Small logo on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 4 Social Media mentions
- 4 tickets to Benefit Gala

COMMUNITY PARTNER \$3K+

- Name on campaign website, event materials, promotional emails, and ACRS newsletter acknowledgment
- 2 Social Media mentions
- 2 tickets to Benefit Gala



FOR MORE INFORMATION

FOR SPONSORSHIP INFORMATION:

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FOR GENERAL EVENT & CAMPAIGN ASSISTANCE:

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