

ASIAN COUNSELING AND REFERRAL SERVICE'S  
ANNUAL BENEFIT GALA

# A Culinary Journey

Eat • Give • Hope



## Sponsorship Opportunities

**Saturday, October 1, 2016**

The Westin Bellevue



ASIAN COUNSELING  
and REFERRAL SERVICE



## ACRS AT A GLANCE

### Asian Counseling and Referral Service

is a nationally recognized 501(c)3 nonprofit offering a broad array of human services for Asian Americans, Pacific Islanders and other underserved communities in King County and surrounds.

We promote social justice, well-being and the empowerment of our communities by developing, providing and advocating for innovative, community-based, multilingual and multicultural services.



*Gala guests enjoying the "Raise the Paddle" portion of the evening.*

## ACRS PROGRAMS

Aging and adult services  
Children, youth and families  
Civic engagement  
Comprehensive mental health  
Consultation and education  
Domestic violence batterers' treatment  
Employment and job readiness training  
Food bank  
Information and referral  
Legal clinic  
Naturalization and immigration  
Problem gambling treatment  
Private pay counseling  
Senior community meals and emergency feeding  
Senior wellness and activity center  
Substance use recovery

ACRS has fueled success for youth, families and seniors since 1973. We provide a wide-range of services in over forty languages and dialects to nearly 28,000 people annually. ACRS helps our clients overcome adversity while maintaining their dignity and respecting their cultures. ACRS is the largest multiservice organization in the Pacific Northwest, primarily serving Asian Americans and Pacific Islanders — immigrant, refugee and American-born.

The success of ACRS and the communities we serve is possible with generous support from corporate sponsors. Annual sponsorship can be customized to align with our partners' marketing and community outreach needs and we offer you great opportunities to market with ACRS all year long. Position your company as a philanthropic leader by supporting ACRS.

# SPONSORSHIP SNAPSHOT

## ACRS 43<sup>rd</sup> Annual Benefit Gala

**Date:** Saturday, October 1, 2016

**Location:** The Westin Bellevue

**Audience:** Approximately 480 guests, including our most committed supporters, major donors, corporate sponsors and community leaders.

	PRESENTING	LEGACY	PARTNER	VISIONARY	ADVOCATE
<b>DAY OF EVENT</b>					
“Presented by ...” naming rights on all signage	•				
Print program acknowledgement	logo	logo	logo	logo	name
Print program advertisement space	2 full pages	full page	full page	half page	quarter page
Program slideshow	full slide	Logo	Logo	Logo	Name
Emcees acknowledge company by name	•	•	•	•	•
Event tickets	10 tickets VIP seating	10 tickets VIP seating	5 tickets half-table	5 tickets half-table	2 tickets
<b>MARKETING COLLATERAL</b>					
“Presented by ...” on all marketing collateral	•				
Event invitation	top logo	logo	logo	logo	name
<b>PUBLIC RELATIONS &amp; SOCIAL MEDIA</b>					
Company mentioned in media appearances	•				
Sponsor spotlight feature in ACRS newsletter	•				
Company highlighted in ACRS newsletter article	•	•	•		
Company acknowledged in ACRS newsletter	logo	logo	logo	logo	name
Company included in pre-event publicity, press releases, advertisements and promoted posts	logo	name	name	name	name
Placement in socialmedia graphics	logo	logo	name	name	name
# of guaranteed mentions on ACRS social media*	5 tagged	3 tagged	3 tagged	•	•
<b>POST-EVENT MARKETING</b>					
Permission to use ACRS logo	•				
Acknowledgement on event website for a year	top logo	logo	logo	name	name
Post-event acknowledgement in press & social media	logo	logo	name	name	name
<b>Sponsorship cost</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>

\* Social media mentions guaranteed but not limited to amount listed.

## A LA CARTE SPONSORSHIP

Though we try to make our sponsorship levels comprehensive, you may have marketing or outreach needs that can be better met through our á la carte menu as follows:

### **PRINTING: \$2,500**

Underwriting printing cost is a great way to support ACRS and help ensure the event's success. By sponsoring a portion of printing costs, you can ensure that more of the funds raised at the event will directly benefit our vital services. For your sponsorship, you will be acknowledged in the event program, ACRS newsletter and on the day of the event.

### **ENTERTAINMENT: \$2,000**

Each year, guests at ACRS' annual dinner are treated to fantastic cultural entertainment. As an entertainment sponsor, you will be acknowledged in the event program, ACRS newsletter, and recognition from the event emcee for your contribution to the evening/s success and excitement.

### **WINE/CORKAGE: \$1,500**

Underwriting wine and corkage fees is a great way to support ACRS and help ensure the event's success. By donating table wine (red and/or white) or simply covering the cost of corkage, you can ensure that more of the funds raised at the event will directly benefit our vital services. For either, you will be acknowledged in the event program, ACRS newsletter and on specialized table tents.

### **VOLUNTEERS: \$1,000**

ACRS' events and services benefit from our committed volunteers. Your Volunteer Sponsorship allows us to acknowledge and support these dedicated individuals. You will be acknowledged in the event program, ACRS newsletter and in the Volunteer Room.



Thank you for considering sponsorship with ACRS. If you are interested in something you don't see here, please let us know. We look forward to working with you to meet your goals.

**For questions or more details about these or any of our sponsorship packages, please contact Candace Inagi, ACRS Development Director at (206) 774-2404 or [candacei@acrs.org](mailto:candacei@acrs.org).**